

PHONE 38 FROM  
10 A. M. TO 6 P. M.

# IN SOCIETY'S DOMAIN

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## With The Clubs and Lodges

### PYTHIAN SISTERS.

The regular meeting of the Pythian Sisters will be held at Temple hall this Wednesday afternoon at three o'clock. A full attendance is desired.

### CHICO GIRLS CLUB.

The Bayou Chico Girls' Club will meet in regular session on Friday evening at the home of Mrs. J. M. Ross on Barrancas avenue at 7:30 o'clock. All members urged to attend.

### WILLING WORKERS' CLUB.

Willing Workers' Club of Little Bayou will meet with Mrs. C. E. Leeds on Thursday evening at 7:30 o'clock. Full attendance is desired.

### SILVER TEA THURSDAY.

The Ladies' Auxiliary to the Brotherhood of Railway Trainmen will entertain with a delightful social and silver tea on Thursday evening at the home of Mrs. A. E. Whipple, 222 North Spring street. Various forms of amusement and a beautiful program of music will be enjoyed by the public, who is so cordially invited to be present.

### THIMBLE CLUB PICNIC.

The New City Thimble Club will entertain with a delightful picnic and swimming party at Bayview Park on Thursday afternoon, the usual meeting time at 2 o'clock. A delicious lunch will be served and all members are invited to be in attendance.

### WOMAN'S CLUB MEETING.

The regular meeting of Myrtle Grove Woman's Club will be held on Thursday afternoon at 2:30 o'clock at the school building. A delightful social hour will follow the business session, at which time delicious refreshments will be served. Mrs. C. C. Clegg, Mrs. L. Thompson and Mrs. Ford Thompson will act as joint hostesses.

G. I. A. TO THE B. OF L. E.  
The G. I. A. to the B. of L. E. will hold its regular meeting this afternoon at 2:30 o'clock. All members are urged to attend as important business will come up for discussion.

## Church Societies

### BENEFIT LAWN SOCIAL.

The ladies of the Universalist church will hold a benefit lawn social this day afternoon and evening between the hours of 4:30 and 9:30 o'clock. This social will be held on the spacious lawn at No. 4 East Gregory street, the home of Mrs. Fred Sweet. The public is cordially invited to attend this entertainment. Mrs. Vivian Blair Richards, leader, and the various ladies will have charge of this ice cream supper.

SENIOR LEAGUE BUSINESS MEETING  
The regular monthly business meeting of the Senior Epworth League of Gadsden street Methodist church will be held on Friday evening at eight o'clock in the league room of the Sunday school building. All members are urged to attend this meeting.

### MISSIONARY MEETING.

The Missionary Society of the Gadsden street M. E. church will hold its regular meeting this afternoon at four o'clock in the church parlors. Members are urged to be present.

### SERVICE CLASS CAMPING.

The Service Sunday school class of the Knox Presbyterian church will hold a delightful camping at Gull Point, from Wednesday afternoon until Sunday evening. Mrs. Sara Pinney will chaperone this merry party of intermediate members.

### LEAGUE BUSINESS MEETING.

All members of the Senior Epworth League of the First Methodist Church are requested to be present at the regular monthly business meeting, which will be held on Friday evening at 7 o'clock at the church. A jolly social hour will follow the business of much importance. During the social hour the young men will work on the tennis court, and all are urged to attend, as the court is nearly complete.

### LAKEVIEW INN-WAS THE SCENE OF TWO PARTIES.

On Monday afternoon Mrs. Dave Levy delightfully entertained a few of her friends with a rummy party at Lakeview Inn, the pretty resort on the Bayou. This party had a most delightful afternoon, playing cards, and afterwards, Mrs. Dorothy Cooke served a most delicious crab salad luncheon with sherbert and home made cake.

The guests who enjoyed this afternoon were: Mrs. Alex. Posa, Mrs. J. Moog, Mrs. Dan Oppenheimer, Mrs. J. Roth and the hostess, Mrs. Levy.

In the evening, Mrs. Lois K. Mayes entertained with a very delightful dinner, her guests including Miss Alina Bonacker and her guest Miss Wilmer Barkdull of Miami, Mr. Stearns, Mr. Howard Mayes and his guests, Mr. Tom Barkdull.

After a lovely course dinner, dancing and music were enjoyed by the hostess and her guests.

### ANNOUNCE THE BIRTH OF A FINE SON.

Mr. and Mrs. H. Paulsen announce the birth of a fine eight pound son, born Sunday morning, July 30th at their home 922 North DeVilliers St.

The Journal is delivered to your doorstep every morning before six. If you are not enjoying this prompt service phone 1500.

## WAS COMPLIMENTED WITH LOVELY LINEN SHOWER

On Monday evening the home of Misses Ethel and Lorena Chestnut, 510 North L street was a very pretty scene when they complimented Miss Edna Louise Ray, whose marriage to Mr. W. L. Eggart will take place this month, with a lovely linen shower.

The parlors where Miss Ray was so pleasantly surprised were prettily arranged with a quantity of varicolored cut flowers and ferns. Miss Ray who was only invited to visit these two young girls for several hours, during the evening, was completely surprised to find a group of her friends present, when she made her arrival in the parlors. A shower of lovely linens were presented the bride-to-be.

A program of interesting games and contests were enjoyed after which each

### CARD PARTY TO BE GIVEN BY THE C. D. A.

On Tuesday evening of next week, the Catholic Daughters of America will delightfully entertain with the third of a very pleasant series of five hundred parties, given for the benefit of the building fund. The party of this evening will be given at the home of Mrs. F. E. Commyns, 1117 South Barcelona street, with Mrs. Commyns, Mrs. M. E. Clark and Mrs. Florence Haley acting as joint hostesses.

The card games will begin promptly at eight o'clock, five hundred being the only game played and all reservations may be made by calling number 2407 M. before this week-end. All Catholic Daughters of America are most cordially invited to attend this party and bring their friends.

### GIRLS' INTERMEDIATE CLASS MEETS TODAY.

The Girls' Intermediate Class of the First Christian church will meet in the class rooms at the church this afternoon at three o'clock. All members are requested to be present.

## About Folks We Know

Mrs. T. W. Trice of Dayton, Ohio, has arrived in Pensacola to visit her mother, Mrs. M. Frank.

R. L. Nicholson, former justice of the peace here, has accepted a position as chief car inspector on the P. and A. division of the Louisville and Nashville.

The many friends of Mr. Fred Pfeiffer will be glad to know that he is rapidly recovering from an operation for appendicitis, and expects to be removed from the hospital to his home at 1189 East Gadsden street on Thursday. Miss Sybil Delony is enjoying a delightful vacation in Montgomery where she is the guest of Mrs. J. E. Bailey. Before returning to the city she will visit friends and relatives in Castleberry, Ala.

Mr. Tom Barkdull and sister, Miss Wilmer Barkdull, of Miami, who have been the guests of friends in the city for the past three weeks, will leave this morning at nine o'clock in their car for Miami.

Mrs. William H. Chandler and little son, Billie, Jr., left on Monday evening for Greenville, Miss., where they will visit her sister, Mrs. Mills, and friends for one month.

Mrs. Louis H. Adair, who has been the guest of her sister and brother-in-law, Mr. and Mrs. Wade Hampton Morgan for the past five weeks, left Sunday at noon for her home in Hot Springs, Ark. Her husband who was visiting here also, returned a week ago.

Mr. Max L. Bear returned Tuesday morning from an extended trip east, visiting Atlantic City, Asbury Park, Long Beach and New York City. Mrs. Bear and daughters, Elsie and Maxine, accompanied Mr. Bear but did not return, remaining in New York City on a visit to the former's daughter, Mrs. Ben Goodman. Mr. Bear was a delegate of the local lodge of Elks to the National Convention held in Atlantic City.

Friends of Mr. Freddie Pfeiffer will be glad to learn that he is rapidly improving after having undergone an operation for appendicitis at the Pensacola hospital last week. If he continues to recuperate he will be removed to his home on Thursday.

Mrs. Kate A. Bennett who has been the guest of her daughter and son-in-law, Dr. and Mrs. Thomas Nisbet left on Saturday for her home in Georgia, Ala.

Mrs. Jennie Munn returned home on Saturday evening after an extended trip to Alabama. In Mobile she was the guest of Mr. R. B. Hollister and Mrs. John Phelans and in Toulminville she visited Mrs. John Deekin.

Mr. and Mrs. Jas. A. Stevens and Miss Louise Stevens of Nashville and Mr. and Mrs. Ralph W. Hunter, of Chicago, Ill., have arrived to enjoy a two weeks visit to the Stevens' daughter and son-in-law, Mr. and Mrs. Eugene Taylor.

Mr. and Mrs. Richard Whitaker and Mr. Whitaker's father from Baton Rouge, La., motored to Pensacola on Sunday and are now enjoying a visit to Mrs. Whitaker's mother, Mrs. H. M. Price. These visitors will be here only for a few days.

Miss Marie Relyea, who has been

guest wrote, "Best Wishes for the Bride," which will be presented her on her wedding day. Following this form of amusement the guests were invited into the dining hall, where a delicious course of ice cream and angel food cake was served.

The invited guests honoring the bride-elect were: Mrs. F. D. Hall, Mrs. B. R. Skipper, Mrs. Walter Brockman, Mrs. Felix Stewart, Mrs. J. W. Marble, Mrs. A. E. Ray, Misses Ira Mae Harrell, Bamma Hammac, Onaida Bell, Bereth Peterson, Pauline Turner, Lula Mae Stewart, Kate Milford, Mary and Mabel Adkinson, Beatrice and Kathleen Brown and the hostesses Misses Ethel and Lorena Chestnut.

taking a special course in piano and voice culture at the Conservatory of Music in Louisville, Ky., returned home Saturday.

Little Rosa Gwin, the pretty young daughter of Mr. and Mrs. Harding Burke, is enjoying a delightful visit

in Birmingham, where she is the guest of her grandmother, Mrs. Hal Cope-land.

Miss Sarah Kahn from New Orleans, La., is enjoying a three or four weeks visit with her friends and relatives here. She was accompanied by Misses Lula and Mamie Aschaffenberg.

Mrs. Arthur Butt and two children, Arthur, Jr., and Katie Sheppard, arrived Sunday afternoon from Montgomery, where they have spent the past six weeks visiting Mrs. Butt's parents, Mr. and Mrs. J. T. Roberts. Misses Elva and Lottie Lee Holman left Monday for their home in Hartford, Ala., after a delightful visit in Pensacola to their cousin, Mrs. William Pfeiffer.

Mr. and Mrs. Frank Frank M. Miller have as their attractive guest at their home on North Palafox street the latter's sister, Mrs. Jas. P. Stewart of Waycross, Ga.

Mr. Henry Burke left during the week for his home in DeFuniak Springs, after a week's visit in Pensacola.

Mr. Hart Stringfellow of Gaines-

ville, left Sunday night after a short visit to his former school mate, Mr. William Daniels. Mr. Stringfellow is en route to Natchez, Miss., where he will in future be located.

Mrs. John Sandusky, her son and daughter, William and Kathryn, are visiting the former's brother, Mr. L. H. Roberts at Agricultural College, Miss. They will remain there for about three weeks and then will visit friends in Montgomery.

Mrs. H. S. Merwin left at noon yesterday for Montreal, N. C., where she will remain during the month of August.

Rabbi and Mrs. William Ackerman left on Monday for their home in Natchez, Miss., after a delightful two months' visit with their parents Mr. and Mrs. Joseph Hirschkovitz, at their home on North Spring street.

Mr. H. S. Merwin and Mr. D. R. Curtis expect to leave Thursday morning for a cruise up Perdido Bay. Mr. James Merwin, who has been visiting his class chums in Marlon, Troy and Montgomery, Ala., since the R. O. C. T. closed, will join the cruising party

on Saturday, remaining for several weeks.

Miss Marie Antoinette Avant of Moss Point, Miss., is the young and attractive guest of Miss Ruth Davis at her home 709 North 11th Avenue.

Mr. A. J. Ellis, official time-keeper of the L. & N. R. R. Company was a week-end visitor to Boggy Bayou.

Miss Gladys Sirey of New Orleans, is the charming young guest of Mr. and Mrs. J. A. Schoenstein, at their home 527 E. Zarragosa street, and will remain in the city for two weeks.

Mr. William L. Murray, formerly captain of the Shipping Board vessel, Westland, who is now on the Maiden Creek, will arrive soon, to be in the city for about a week.

Mrs. Annie Bowles Flinn, who was called on last Tuesday by the illness and death of her brother, Robert H. Bowles of New Orleans, returned to her home yesterday morning.

Mr. Jimmie Green enjoyed the week-end with Mr. and Mrs. G. W. Green of Laurel Hill, Fla.

The many friends of Mr. and Mrs. Will Merritt will be glad to learn that

their little son is improving nicely at the Pensacola hospital, since his accident of last Thursday.

Miss Georgia Green of Laurel Hill expects to leave soon for Mobile, where she will spend several weeks with her sister and brother-in-law, Mr. and Mrs. A. D. Denning.

The Journal is delivered to your doorstep every morning before six. If you are not enjoying this prompt service phone 1500.

**Skin Tortured Babies Sleep  
Mothers Rest  
After Cuticura**  
Soap, Ointment, Talcum, 25c every-where. For samples address: Cuticura Laboratories, Dept. X, Malden, Mass.

## La Mode's

# REMOVAL SALE

Beginning Today, Wednesday, Aug. 2

Will be the biggest Sale in the history of our store. Our entire stock of Ladies', Misses' and Children's Ready-to-Wear, Millinery, Corsets, Gloves and Hosiery will be closed out regardless of price. Every garment must be sold as we do not intend carrying anything of our present stock into our new home, 115 South Palafox Street, which location we expect to occupy by September 1.

We have gone over our stocks and marked each garment separately, regardless of the actual cost of former selling price. We have cut prices to the rock-bottom. Many are far below the 1/2 mark.

The Removal Sale of every garment is marked on a separate ticket with a red pencil. Come down, inspect the merchandise, note the price and see for yourself if La Mode's Removal Sale is not giving you

## THE GREATEST BARGAINS EVER OFFERED IN PENSACOLA

### 100 NEW DRESSES

100 new Summer Dresses bought specially for this sale—Voiles, Printed Crepes and Silks, former prices \$15 to \$27.50, La Mode's Removal Sale prices . . . . . \$4.95 to \$10.95

### SUITS, CAPES AND COATS, AT PRICES BELOW THE 1/2 MARK

There are tricotines, poiret twills, serges, Jerseys and tweeds. Many of these garments can be worn right through the fall season. The prices are cut deep. Regular prices, \$10 to \$65. Removal Sale prices. \$3.75 to \$28.75

### DRESSES! DRESSES! DRESSES!

Voiles, Organdies, Taffetas, Crepe de Chines, Printed Crepes, Canton Crepes, Gingham, all at less than HALF PRICE. Note—Any Printed Crepe Dress in the store, regular values up to \$30, Removal Sale price . . . . . \$10.95

### SWEATERS AT HALF PRICE

Our entire line of Sweaters, crisp new styles, silks and wools,

### ALL AT HALF PRICE

### OUR MILLINERY DEPARTMENT

Offers any Hat or Flower at prices far below the half mark. Extra specials at . . . . . \$1, \$1.50, \$2.00

We call your attention to the several odd lots of Dresses that we are offering during our Removal Sale at prices that are a fraction of their original cost.

Lot 1 consists of Georgette, Canton Crepes, Taffetas and other materials (formerly very expensive Dresses), Removal Sale price . . . . . \$4.95

Lot 2 consists of Georgettes and Cantons whose original prices were many times as high as what we have marked them. Removal Sale price. . . . . \$6.75

There are two bargain racks with dresses, skirts, suits, coats, extraordinary bargains at our Removal Sale prices . . . . . \$1.00 and \$2.50

### VANITY FAIR UNDER-

SILKS at 33 1-3 %

### DISCOUNT

\$3.00 pieces for . . . . . \$2.00

\$4.50 pieces for . . . . . \$3.00

\$5.00 pieces for . . . . . \$3.34

Petticoats sold everywhere for \$6.50, our Removal Sale for . . . . . \$4.34

### CORSETS and HOSE

at 33 1-3 % DISCOUNT

\$1.00 values for . . . . . 67c

\$1.50 values for . . . . . \$1.00

\$2.00 values for . . . . . \$1.34

\$2.50 values for . . . . . \$1.67

\$3.00 values for . . . . . \$2.00

\$3.50 values for . . . . . \$2.34

\$5.00 values for . . . . . \$3.34

\$7.50 values for . . . . . \$5.00

STRICTLY A CASH SALE!

NO CHARGES!

NO APPROVALS!

# LA MODE

122-124 South Palafox Street

"The Best Place To Shop After All"

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**Almost Unbelievable**  
You can hardly realize the wonderful improvement to your skin and complexion your mirror will reveal to you after using Gouard's Oriental Cream for the first time. Send 15c for Trial Size.  
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